



## Privacy Policy for Customers

### **1. PURPOSE**

EchOpen Factory, acting as **Data Controller**, processes the Personal Data of its customers' contact personnel, who are any natural or legal person, organization, or healthcare professional purchasing an echOpen 01<sup>®</sup> Probe, and any subsequent version (hereinafter referred to as the "**Data Subjects**").

The purpose of this personal data protection policy (the "**Policy**") is to inform Users about how echOpen collects and processes their Personal Data.

For the purposes of this Policy, the terms "Recipient," "Personal Data," "Purpose," "Data Subject," "Data Controller," "Data Processor," "Processing," "Personal Data Breach" have the meanings given to them in the General Data Protection Regulation ("**GDPR**") and the French Data Protection Act No. 78-17 as amended (together constituting "the **Applicable Regulations**").

If, after reading this Policy, the User has additional questions about how echOpen Factory collects and processes their data, they may contact echOpen Factory:

- By email: [dpo@echopen.com](mailto:dpo@echopen.com),
- By mail: 1 place du Parvis de Notre-Dame, 75004 Paris - France

### **2. WHAT IS THE PURPOSE OF PROCESSING YOUR PERSONAL DATA?**

The Treatments implemented by echOpen Factory are as follows:

Treatment	Purpose	Legal Notice	Shelf Life	Data processed category
Contract management	<ul style="list-style-type: none"><li>Proper execution of contracts with customers</li><li>Quotation management</li><li>Management of echOpen probe deliveries to customers</li></ul>	Legitimate interest	For the duration of the contractual relationship, then 5 years for evidentiary purposes.	Identification data (title, last name, first name, work email address)  Professional data, if applicable (RPPS, specialty, qualifications, postal address, work phone number, serial number of the medical device purchased)
Customer relationship management	<ul style="list-style-type: none"><li>Complaint management</li><li>Satisfaction surveys</li></ul>	Legitimate interest	For the duration of the contractual relationship, then 5 years for evidentiary purposes.	Identification data (title, last name, first name, work email address)  Professional data, if applicable (RPPS, specialty, qualifications, postal address, work phone number, serial number of the medical device purchased)
Bookkeeping	<ul style="list-style-type: none"><li>Compliance with accounting and tax obligations</li></ul>	Legal obligation	Retention for the legal retention period (10 years for accounting documents and supporting documents)	Identification data (title, surname, first name)  Economic and financial information on the contact personnel of healthcare professionals working on a self-employed basis
Management of requests to exercise rights	<ul style="list-style-type: none"><li>Management of requests to exercise rights</li></ul>	Legitimate interest	For the time required to process the request to exercise rights, then 5 years from the closure of the request.	Identification data (last name, first name)  Personal data provided in the request to exercise rights (which may include professional contact details in particular)

### **3. WHO HAS ACCESS TO YOUR PERSONAL DATA?**

EchOpen Factory may disclose Users' Personal Data to authorized recipients who are subject to an appropriate confidentiality obligation, who may be internal or external depending on the circumstances:



- Internal recipients are all authorized members of echOpen Factory staff whose duties, functions, and missions justify their processing of Users' Personal Data within the framework of the technical and organizational measures implemented by echOpen Factory to preserve the confidentiality and security of Personal Data.
- External recipients are:
  - Potential service providers or subcontractors of echOpen Factory;
  - Administrative or judicial authorities within the scope of their powers;
  - Entities responsible for advising, auditing, and financial control of echOpen Factory;
  - In the event of fundraising, acquisition, or sale of an activity or assets of echOpen Factory, potential buyers and their advisors in the context of an audit prior to the transaction.

#### **4. TRANSFER OF PERSONAL DATA ABROAD**

EchOpen Factory may transfer Users' Personal Data to countries outside the European Economic Area ("EEA"). If this is the case, EchOpen Factory will put in place appropriate safeguards such as standard contractual clauses approved by the Commission, or any other measures that enable compliance with all obligations relating to the transfer of Personal Data to a country outside the EEA.

#### **5. WHAT ARE YOUR RIGHTS AND HOW YOU CAN EXERCISE THEM?**

In accordance with applicable Regulations, and within the limits thereof, Data Subjects have the following rights:

- The right to access their Personal Data;
- The right to obtain the rectification of their Personal Data when it is inaccurate;
- The right to object to the processing of Personal Data concerning them based on the legitimate interest of echOpen Factory;
- The right to obtain the erasure of their Personal Data under the legal conditions;
- The right to restriction of processing, where applicable.

Data Subjects also have the right to issue instructions regarding the processing of their data after their death.

If you have any questions about the protection of your data or wish to exercise your rights, you can contact echOpen by email at [dpo@echopen.com](mailto:dpo@echopen.com), or by post at the following address: 1 place du Parvis de Notre-Dame, 75004 Paris - France. For any additional complaints, you can contact the French Data Protection Authority (CNIL) at the following address: CNIL Complaints Department, 3 place de Fontenoy – TSA 80751, 75334 Paris Cedex 07 - France or by telephone on +33 (0)1.53.73.22.22 or online by clicking on the following link: <https://www.cnil.fr/fr/plaintes>.

#### **6. SECURITY OF PERSONAL DATA**

EchOpen Factory takes all necessary measures to ensure the security and confidentiality of the Personal Data collected. EchOpen Factory implements appropriate organizational and technical measures (secure authentication, encryption, system resilience).

#### **7. PRIVACY POLICY UPDATE**

Any substantial modification to the Policy concerning the processing of User data will be notified directly via the echOpen Products and Services or by any other means at the discretion of echOpen Factory.